



## AMERICAN PLANNING ASSOCIATION – CHICAGO METRO SECTION

Invites you to attend the  
APA-CMS August 2010 PROGRAM

### A Planner's Toolbox: Creating Better Codes

Zoning codes are an integral part of planning and community regulation, yet they are often outdated, static and difficult to interpret and apply. Come to the August APA-CMS session and learn tools for creating better zoning codes and greater communities, including presentations on drafting codes that are responsive to your community, creating a business-oriented tool kit for sign review, and enhancing landscapes through well crafted regulations, as well as an overview on the new Sustainable Sites Initiative sponsored by the American Society of Landscape Architects.

**SPEAKERS:**      **John Houseal, AICP, Principal, Houseal Lavigne Associates** — John will share his expertise in completing zoning code updates that are simple to understand, easy to apply, and result in a desirable built environment and physical form for your community.

**Afshan Hamid, Design Planner, Village of Arlington Heights** — Afshan will discuss best management practices for sign regulation, creating a business oriented tool kit for sign review, communicating to the business community and sign companies the vision for signage in the community and creating a positive action tool for municipal reviewers to minimize sign variations and encourage creative thought in producing signage.

**Keven Graham, ASLA, RLA, Principal / Director of Planning, Planning Resources, Inc.** — Keven will be providing an overview of trends in the development and administration of municipal landscape ordinances. With development decisions being based on sustainability and LEED™ requirements, landscapes and landscape ordinances are experiencing new pressures. These development directions are creating changes in how we review and look at landscapes as functional components of the site and not simply green space or buffer areas. The planned intentions of design landscapes are integrating energy conservation, stormwater management, green infrastructure, therapy and many more uses.

**WHEN:**            Thursday, August 12, 2010  
Registration: 9:00 a.m. – 9:30 a.m.  
Program: 9:30 a.m. to 12:00 p.m.

**WHERE:**            Naperville Municipal Center  
400 South Eagle Street  
Naperville, IL 60540  
<http://www.mapquest.com/mq/1-dT920TVe258likt6>

The municipal center is located at the northeast corner of Aurora Avenue and Eagle Street. Visitors can park for free on the upper level of the municipal center parking deck.

**Metra:** For those who wish to take Metra, the Naperville municipal center is a 1 mile, 15-20 minute walk south from the downtown Naperville Metra station. From the station, walk west one block to Washington Street and then south on Washington Street approximately eight blocks to Aurora Avenue. Turn right and walk west on Aurora Avenue three blocks to the Municipal Center located at the corner of Aurora Street and Eagle Street.

**COST:**            \$15 paid at the door (or \$5 for students that RSVP by August 5). The session fee is payable at registration; checks should be made payable to "APA-CMS". (Cost includes continental breakfast with beverages and food.)

**RSVP:**            Please email [apachicagometrosection@yahoo.com](mailto:apachicagometrosection@yahoo.com) by August 5, 2010. If you need to cancel your reservation, please do so no later than three days prior to the program.

**QUESTIONS:**    Sara Hage at (312) 520-7778 or [hage.sara@gmail.com](mailto:hage.sara@gmail.com) with any questions regarding the program.

**CM CREDITS:**    Two and a half (2.5) AICP CM Credits pending.